



Dental Wellness Plan

February 2016

Iowa Health and Wellness Plan

- Iowa Health and Wellness Plan (IHWP) enacted during the 2013 Legislative Session with bipartisan support
- Includes dental services under the Dental Wellness Plan
- One plan, two options:
 - Iowa Wellness Plan: For adults age 19-64 with income below 100 percent FPL
 - Marketplace Choice Plan: For adults age 19-64 with income between 100-133 percent FPL

DWP Program Tenets

- Take a population health management approach to improve the overall oral health of Members by designing care plans to meet specific needs of each member.
- Use an earned benefits model which offers coverage for basic services, and allows members to complete specific incentives in order to gain access to other enhanced services.
- Contract with a commercial dental plan to provide competitive reimbursement rates and reduce administrative barriers.
- Increase dental provider reimbursement and offer pay for performance components if providers meet specific quality measurements linked to plan goals.
- Focus on care coordination and member engagement by linking oral health care to physical health care through medical homes and Accountable Care Organizations.



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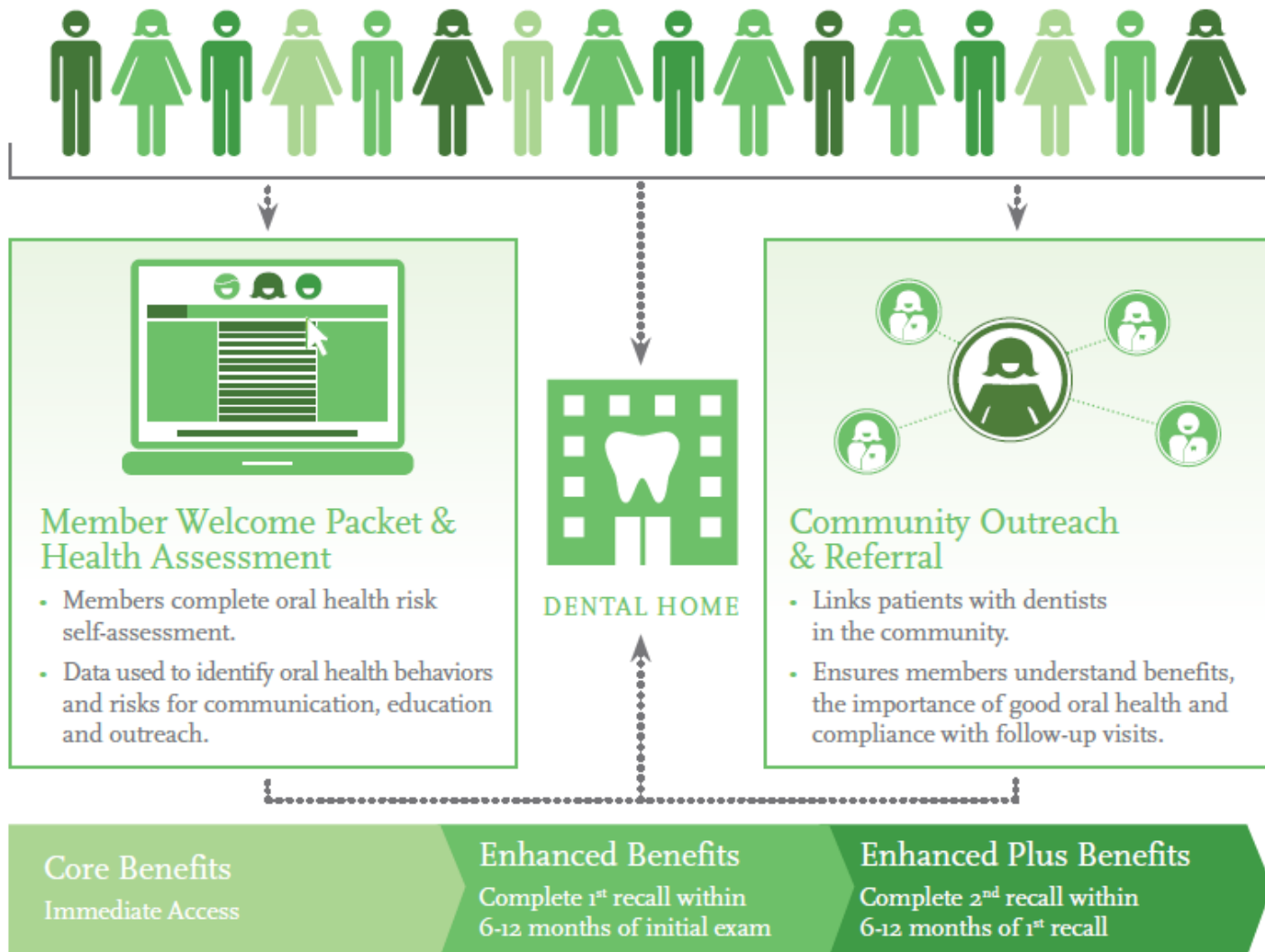
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DENTAL WELLNESS PLAN DESIGN

DWP Benefit Design



DWP Benefit Design

Services	Core	Enhanced	Enhanced Plus
Diagnosis	•	•	•
Preventive	•	•	•
Emergency services for pain	•	•	•
Stabilization services (basic human functioning)	•	•	•
Restorations		•	•
Root canals		•	•
Non-surgical gum treatment		•	•
Some oral surgery		•	•
Crowns			•
Tooth replacements			•
Gum surgery			•

Member must continue to see a Dentist for preventive care every 6 to 12 months to have Enhanced and Enhanced Plus benefits available to them on an on-going basis.

DWP National Highlights

- Articles :
 - Featured in Levitt Partners white paper funded by ADA
 - Featured in NASHP article: Adult Benefits in Medicaid; Recent Experiences from Seven States
 - Article in West Palm Beach newspaper
- Presentation at the:
 - National Academy of State Health Policy
 - Iowa's Governor's Public Health Conference
 - Medicaid-CHIP State Dental Association (MSDA)



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RISK ASSESSMENT

Oral Risk Assessment

- Risk Assessment facilitates data collection to demonstrate population health improvements.
- The tool for the Oral Risk Assessment (PreViser) provides scores on both periodontal disease and caries.
- Oral Risk Assessment will be completed annually by General Dentist.
- Assessment will provide results to assist Dentists with creating a customized treatment plan.

Oral Risk Assessment

Risk Assessment Numbers

- 15,784 members received a risk assessment in 2014
- 25,049 members received a risk assessment in 2015
- 3,854 members have received a risk assessment so far in 2016

Providers Completing Risk Assessments

- **335** distinct providers have submitted RA's



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PROVIDER RECRUITMENT

Providers

- Providers continue to join DWP
 - 794 PAR and active providers on DWP
 - 95% of those providers are seeing members

Providers

Percentage of DWP Dentists who Provided Services (by number of members)

101+ Members

30%

51-100 Members

17%

1-50 Members

45%

0 Members

8%



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OUTREACH

Member and Community Outreach RFP

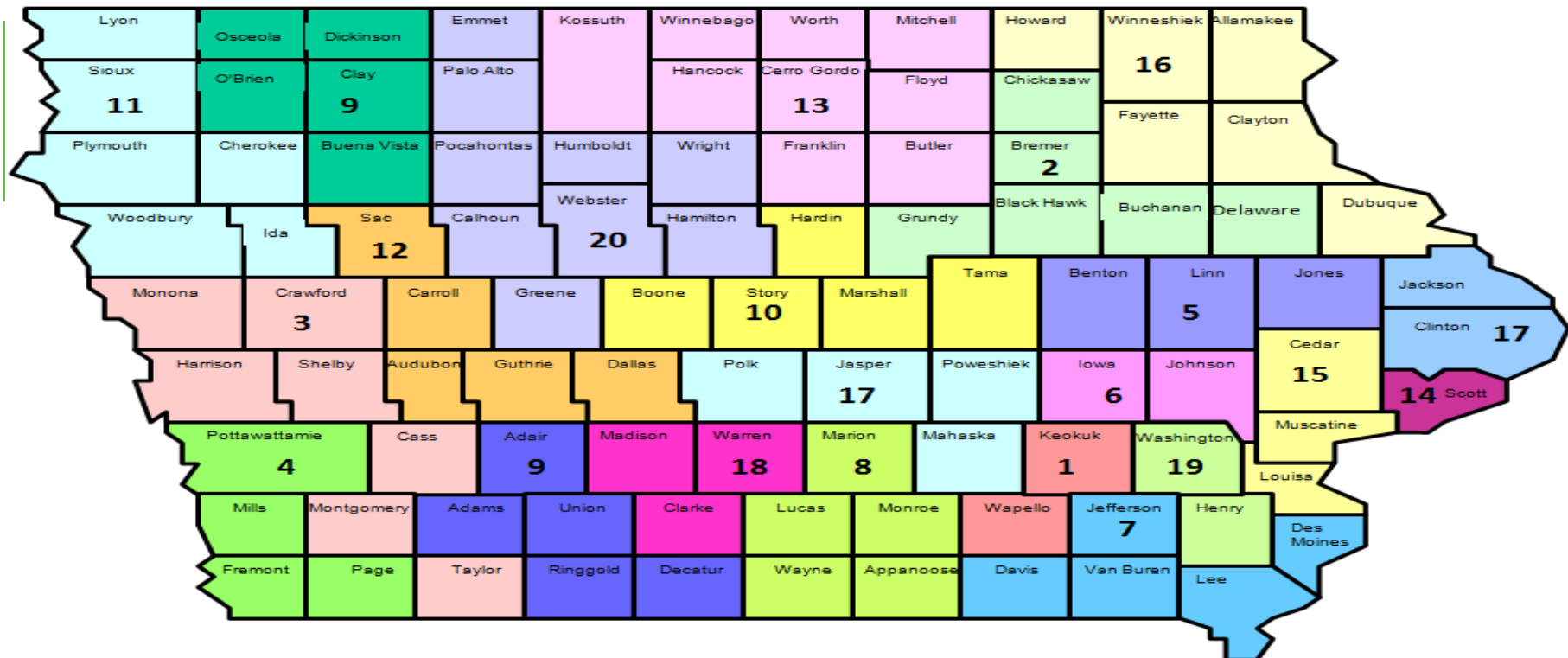
- Request for Proposal (RFP) Released in November
- Limited to MCH Title V Contractors (who are already familiar with establishing dental homes for children)
- 19 Title V Contractors Selected
- Contract Period: January 30, 2015 through June 30, 2017

Scope of Work

- Increase member and community understanding and awareness of the DWP, in addition to making the program successful with collaboration from community partners.
- Create a system that provides coordination of **dental homes for adults** by linking community partners, dental providers, health care providers (including emergency room departments) and members to achieve program goals of the DWP.

Scope of Work

93% members received care coordination and member education



1. American Home Finding Association Ottumwa, IA 52501	9. MATURA Spencer, IA 51301	15. Trinity Muscatine Public Health Muscatine, IA 52761
2. Black Hawk County Health Department Waterloo, IA 50703	MATURA Creston, IA 50801	16. Visiting Nurse Association of Dubuque Dubuque, IA
3. HCCMS Family Health Services Denison, IA 51442	10. Mid-Iowa Community Action, Inc. Marshalltown, IA 50158	17. Visiting Nurse Services Des Moines, IA 50314
4. FAMILY, Inc. Council Bluffs, IA 51503	11. Mid-Sioux Opportunity, Inc. Remsen, IA 51050	18. Warren County Health Services Indianola, IA 50125
5. Hawkeye Area Community Action Program, Inc. Hiawatha, IA 52233	12. New Opportunities, Inc. Carroll, IA 51401	19. Washington County Public Health & Home Care Washington, IA 52353
6. Johnson County Public Health Iowa City, IA 52240	13. North Iowa Community Action Org. (NICA) Mason City, IA 50402-1627	20. Webster County Public Health Fort Dodge, IA 50501
7. Lee County Health Department Fort Madison, IA 52627	14. Scott County (Delta Dental of Iowa) Johnston, IA 50131	
8. Marion County Public Health Knoxville, IA 50138		



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DATA

DWP Data

- 21% of members are in enhanced benefits
- 15% of members are in enhanced plus benefits

DWP Data

- 49% of members on the program for 18 months have received dental services & almost 50% have earned Enhanced or Enhanced Plus benefits

DWP Data

Members Enrolled	135,002
Members that have Received a Service	71,903
Services Provided	665,431
Dentist Providing Services	1,241
Claims Processed YTD	289,667
Claims Turn Around Time (TAT)	8.35 days
PreViser Risk Assessments	44,183
Customer Service Calls YTD	78,960